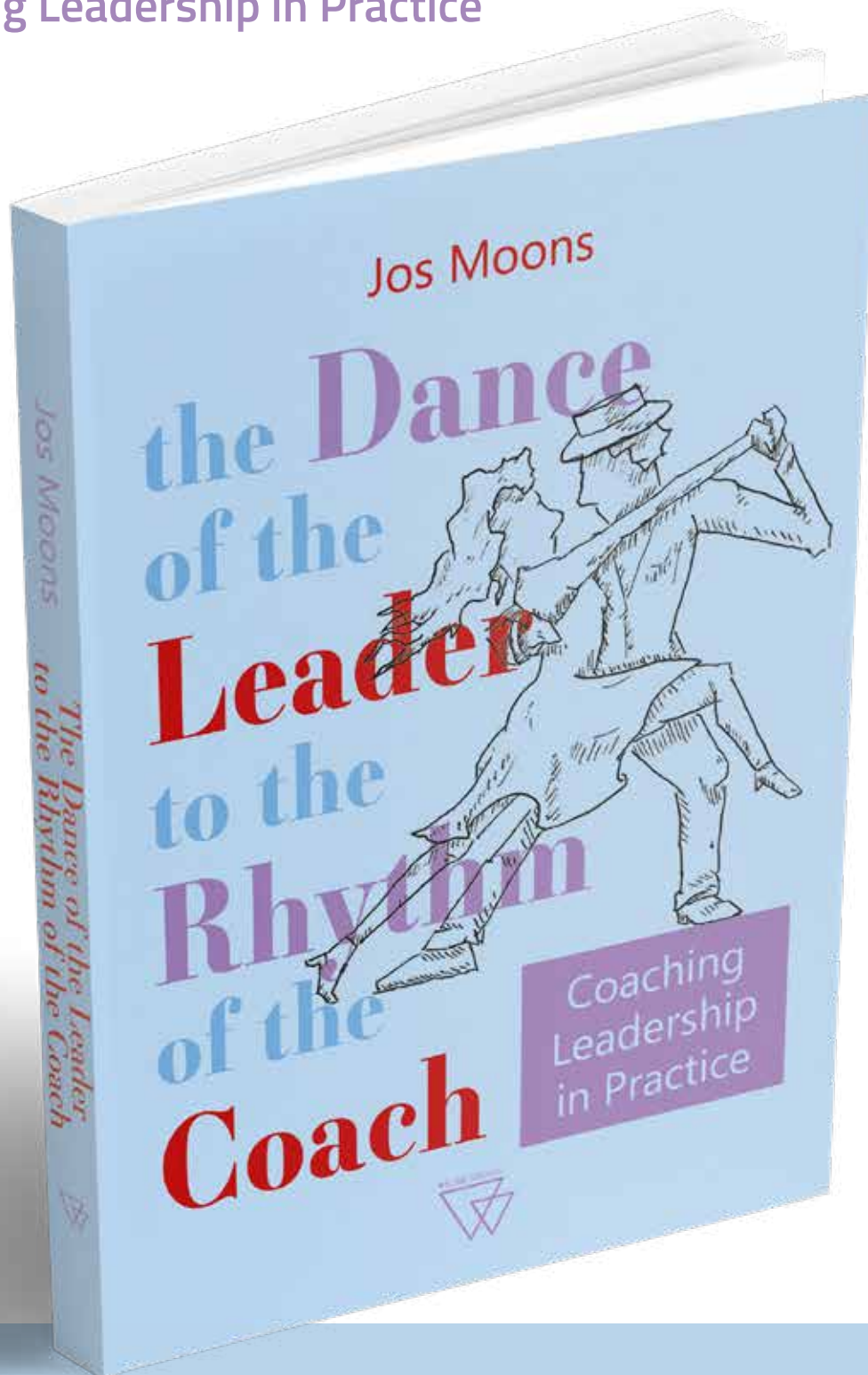




Jos Moons

The Dance of the Leader to the Rhythm of the Coach

Coaching Leadership in Practice



WHO IS JOS MOONS?



I have been working as a leadership and team coach for more than 35 years. And recently also as an author. When I look back on my life, I see one silver thread: I always wanted to try something new, sometimes to the annoyance of the people around me. Step by step I discovered my mission in life: activating people's full potential. Don't let restricting beliefs stop you - neither your own nor those of others. Instead, dare to step out of your comfort zone to reach something new.

That is why, in 1993, I founded Bureau Jos Moons. After years of coaching and training in other companies, the entrepreneur in me decided it was time to start out on my own. Since then it's been thirty years of entrepreneurship, with highs and lows, sometimes difficult, sometimes euphoric, but always instructive.

*The purpose of life is to discover your gift.
The work of life is to develop it.
The meaning of life is to give your gift away."*

DAVID STEVEN VISCOTT (1938-1996),
psychiatrist, author and media personality

This quote describes what I do in a nutshell: discovering, developing and passing on potential. The needs of the coachee or trainee are always the starting point, not the theory or the model. Personal development and a pragmatic approach with concrete applications: this is what we mean by 'Personal development to performance'. Today I live and work together with Greet in a very green and quiet place called Weert-Bornem. Yet my passion remains: to support and inspire people in discovering and using their full potential. And I am still full of wonder and curiosity.

Would you like to get in touch with me?

- > Mail: info@moons.be
- > Website: www.moons.be
- > LinkedIn: www.linkedin.com/in/bureaujosmoons

WHY THIS BOOK?

So much has been written about leadership already, so why should you read this book? I had struggled with this question over the last four years until one day a client asked me: "Isn't that book your 'legacy'?" Spontaneously I replied: "No!" But his question kept lingering in my mind. "Maybe that's it"

The guiding principle in this book is coaching leadership, focusing on mutual respect, non-hierarchical thinking and personal development, always putting the needs of the coachee at the centre.

With this book I want to inspire you to write your own coaching leadership story and to successfully implement it in your own (work) context. Based on my years of experience, my accumulated insights over the years, personal stories, concrete cases and practical models, I will provide concrete tools to help you to achieve this.

*Life is a dance. You learn as you go.
Sometimes you lead. Sometimes you follow.
Don't worry.
Life is a dance, you learn as you go.*

JOHN MICHAEL MONTGOMERY (1965), country singer

Life is a dance, you learn by doing. Sometimes you lead, sometimes you follow: that is the secret of success. Yes, sometimes you step on each other's toes, literally and figuratively. Sometimes you don't feel your dance partner's rhythm. Sometimes the other person switches to another dance style, or worse: sometimes the other person doesn't want to dance with you. But 'don't worry!'

Anyone who has found their own way will later be able to support other people in their personal growth. Helping others reflect in order to find their own answers: this is the core of coaching leadership.

The essence of this book is to develop a shared dance style based on our personal dance style. I therefore invite you to dance with me in my book.



With this book you get free access to the accompanying **E-BOOK** containing extra information and questionnaires
www.moons.be/book

TARGET GROUP

Anyone who is passionate about coaching and personal development

Executives in companies and organisations

Management and directors

Employees who want to continue to grow as a leader

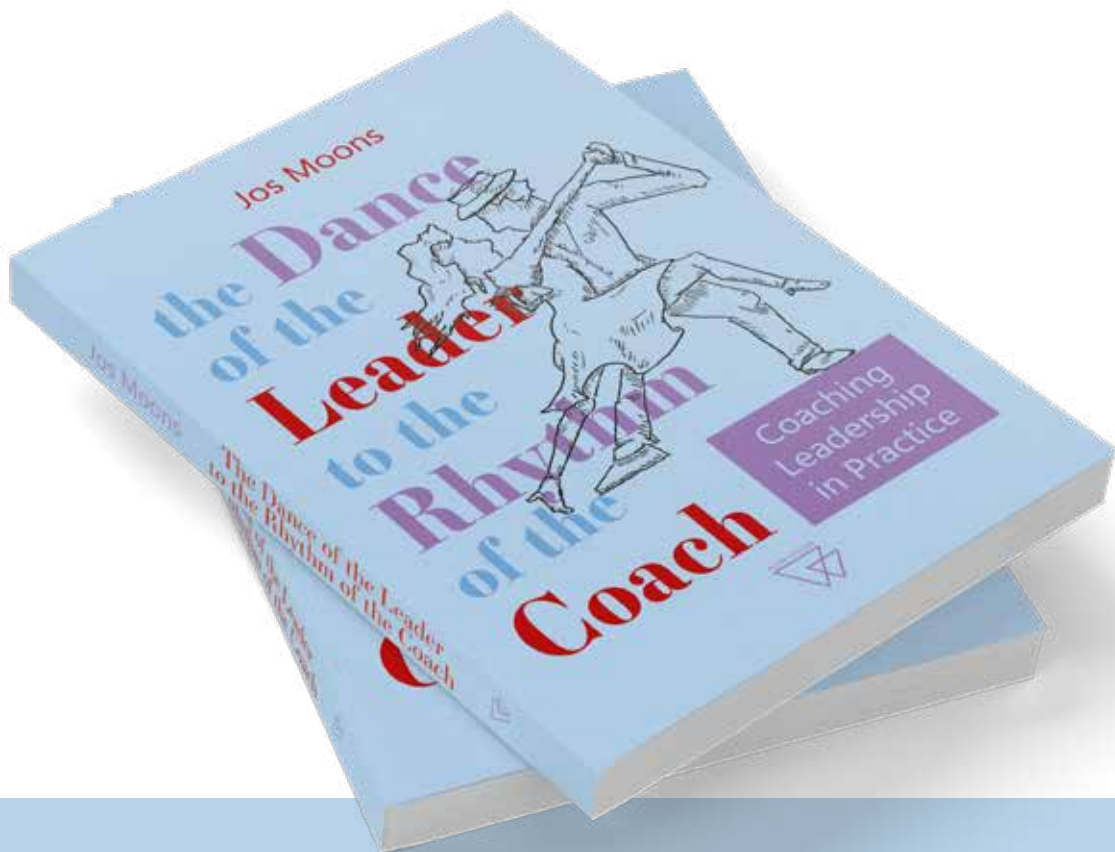
Coachees in individual coaching

Trainees in leadership training

Teams wanting to integrate specific topics into team coaching activities

Coaches

Students who want to learn about coaching leadership



Order your copy now!

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Willems Uitgevers
Tel: +32 479 73 56 02
uitgeverij@willemsuitgevers.com
Beatrijslaan 6
1850 Grimbergen



9 789493 242760